

Residential Property Marketing Initial Overview

Property Address: _____

Instructions on how to view the property/Manager's phone # _____

Bedrooms _____ Bathrooms _____ Sq. Ft. _____

Contact Name: _____ Phone: (____) ____ - _____

Rent: \$ _____ Sec. Dep. \$ _____ Pet Dep. \$ _____ Specials & Concessions: _____

Date available for move-in: _____ Allowed Pets: None Cats Dogs _____

Total parking spaces for this vacancy: __ Covered: __ Gated: __ Garage: __ Street

Min lease term: _____ Credit check fee \$ _____

Rental Features

- | | | | |
|--|--|---|---|
| <input type="radio"/> Air conditioning | <input type="radio"/> Loft layout | <input type="radio"/> Stainless steel | <input type="radio"/> Yard |
| <input type="radio"/> Central heat | <input type="radio"/> Office/Den | appliances | <input type="radio"/> Swimming pool |
| <input type="radio"/> Fireplace | <input type="radio"/> Dining room | <input type="radio"/> Attic | <input type="radio"/> Jacuzzi/Whirlpool |
| <input type="radio"/> High/Vaulted ceiling | <input type="radio"/> Breakfast nook | <input type="radio"/> Basement | <input type="radio"/> Sauna |
| <input type="radio"/> Walk-in closet | <input type="radio"/> Dishwasher | <input type="radio"/> Washer | <input type="radio"/> Cable-ready |
| <input type="radio"/> Hardwood floor | <input type="radio"/> Refrigerator | <input type="radio"/> Dryer | <input type="radio"/> High-speed internet |
| <input type="radio"/> Tile floor | <input type="radio"/> Stove/Oven | <input type="radio"/> Laundry area - inside | _____ |
| <input type="radio"/> Family room | <input type="radio"/> Microwave | <input type="radio"/> Laundry area - garage | _____ |
| <input type="radio"/> Living room | <input type="radio"/> Granite countertop | <input type="radio"/> Balcony, Deck, or | _____ |
| <input type="radio"/> Bonus/Rec room | | Patio | _____ |

Utilities included in rent

- | | | | |
|-----------------------------|-----------------------------------|--|-------|
| <input type="radio"/> Water | <input type="radio"/> Electricity | <input type="radio"/> Pool maintenance | _____ |
| <input type="radio"/> Trash | <input type="radio"/> Gas | <input type="radio"/> Landscape | _____ |

Community Features

- | | | | |
|--|--|--|---|
| <input type="radio"/> Garage parking | <input type="radio"/> Fitness center | <input type="radio"/> Gated property | <input type="radio"/> Vintage building |
| <input type="radio"/> Covered parking | <input type="radio"/> Swimming pool(s) | <input type="radio"/> Secured entry | <input type="radio"/> Wheelchair access |
| <input type="radio"/> Guest parking | <input type="radio"/> Sauna/Spa | <input type="radio"/> Elevator | _____ |
| <input type="radio"/> Business center | <input type="radio"/> Tennis court(s) | <input type="radio"/> Fountain/bird bath | _____ |
| <input type="radio"/> Clubhouse | <input type="radio"/> Golf course | <input type="radio"/> New property (< 5 | _____ |
| <input type="radio"/> Laundry on-site | <input type="radio"/> Lake | years) | _____ |
| <input type="radio"/> Storage space(s) | <input type="radio"/> Playground | <input type="radio"/> Small building | _____ |

Property Recommendations

- | | | | |
|--|--|---|--|
| <input type="radio"/> Kitchen faucet | <input type="radio"/> Touch-up _____ | <input type="radio"/> Façade landscaping | <input type="radio"/> Cover the smell |
| <input type="radio"/> Kitchen cabinets | <input type="radio"/> WD-40 cabinet hinges | <input type="radio"/> Replace outdated | <input type="radio"/> 8'x2' banner \$100 |
| <input type="radio"/> Replace blinds/slats | <input type="radio"/> WD-40 door hinges | lighting | _____ |
| <input type="radio"/> Clean the floor | <input type="radio"/> Fix door locks | <input type="radio"/> Install a ceiling fan | _____ |
| <input type="radio"/> Shampoo carpet | <input type="radio"/> Hide cleaning | <input type="radio"/> Decorate w props/ set | _____ |
| <input type="radio"/> Paint _____ | supplies | the mood | _____ |

Property Description
